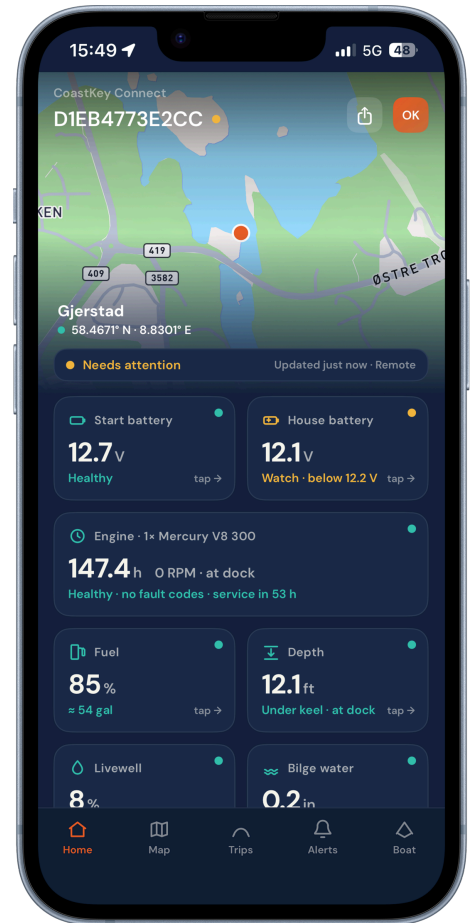


COASTKEY CONNECT

Smart, connected boats.

Your brand. Your app. Your data.

CoastKey Connect is installed during production and linked to each boat's unique Hull Identification Number. Your customers enjoy an intuitive app customized with your brand, while you gain a powerful, centralized dashboard with real-time visibility into your entire boat line, from location and usage to engine performance, warranty claims, and potential issues.

**01**

Your branded app

A fully branded customer app, ready to use. Your name, logo, and colors, without the development burden.

02

Builder dashboard

Your entire boat line in one intuitive dashboard, with critical information clearly organized and easily accessible.

03

Boat tracking

Follow your boats from production through dealer delivery and ownership, with automatically updated status and location information.

04

Dealer inventory

See inventory across your dealer network, including boats on each lot and complete sales histories.

05

Engine data and warranty

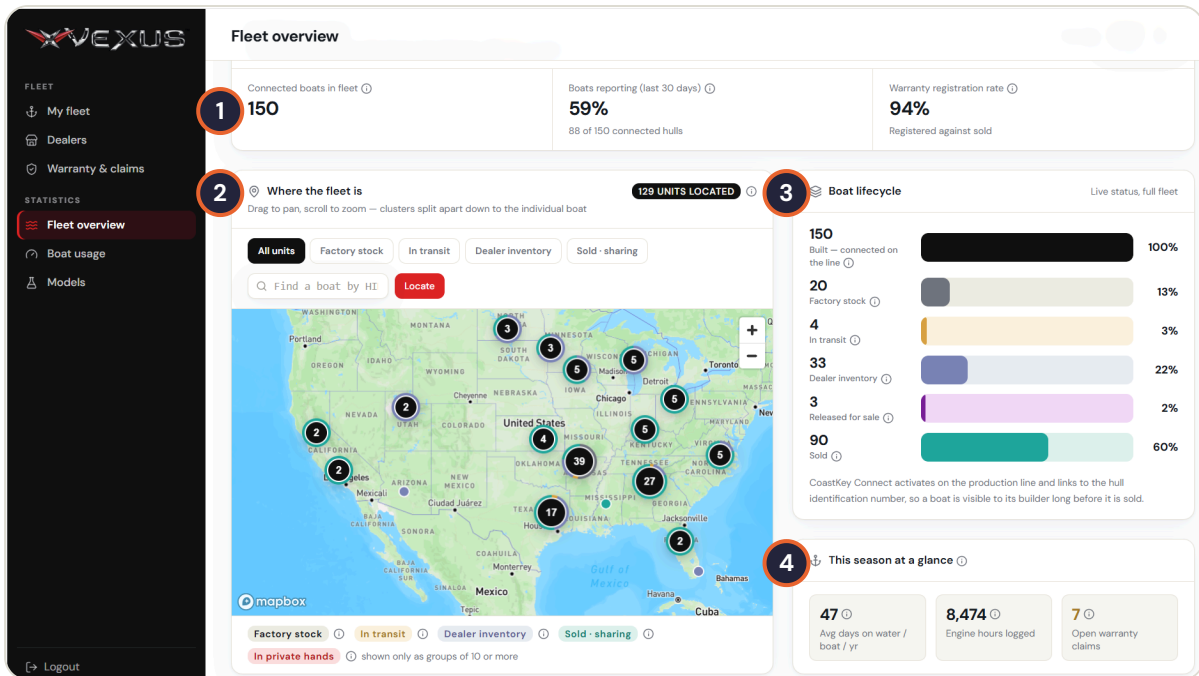
Monitor engine performance and track warranty claims across your boat line to identify recurring issues and emerging trends.

06

Support & communication

Give owners a direct connection to their dealer for service, warranty claims, and support, all through your branded app.

Your whole boat line, in one dashboard



1 Fleet at a glance

Get an instant overview of your connected fleet, including active reporting status and warranty registration rates.

2 Fleet location

View your connected fleet on an interactive map, with anonymized owned boats displayed in groups to protect owner privacy.

3 Boat lifecycle

Track every boat from production through transit, dealer inventory, and final sale, with real-time status updates at every stage.

4 This season

Get a clear picture of fleet activity, including days on the water, engine hours, and outstanding warranty claims.

How it works

- 1 Installed at production**
The CoastKey Connect gateway is installed during production and linked to each boat's unique Hull Identification Number (HIN).
- 2 Simple owner activation**
At delivery, the owner scans a QR code to activate the app, register the boat's warranty, and choose what information to share.
- 3 Connected at every stage**
Builders, dealers, and owners access relevant boat information through their own dedicated views, keeping everyone connected.



Owner privacy & control

Owners choose what information to share, with separate controls for location and performance data such as RPM and speed. Personal data is encrypted, and information is anonymized when sharing is declined.

What your customers get in your app

- Live boat health from anywhere
- GPS, geofence and anchor watch
- Trips logged automatically
- Alerts and remote functions
- Manuals and warranty in one place
- Works with CoastKey wireless MOB

Help shape the future of CoastKey Connect

CoastKey Connect is being developed with boat builders in mind. We're inviting you to help shape the dashboard, features, and functionality to meet the needs of your business, your dealers, and your customers. Let's talk about what CoastKey Connect can do for you.

